



National Check-in Week Ambassador Video Brief

Our ambassadors embody the values of National Check-in Week. To help share your passion for student wellbeing we would love to receive a 15-30 second video inviting the community to join us for the event. If you are not sure of what you might say, we have included a sample script below to get you started. It's your voice that is important, so please make this your own by changing it as you see fit. We only ask that you invite others to join us, mention what National Check-in Week is, share a little of why you have become involved and invite registrations via the website.

Thank you again for helping bring focus to student wellbeing. Your contributions and involvement are what makes the difference.

How to record your video

Please don't worry about production values! The most important thing is that we share your authentic voice with others to help inspire them to take part.

Here are a few simple suggestions to help with recording:

- Find a quiet, softly lit location. Diffused light is our best friend on camera!
- Record in portrait mode (that's holding your phone as you would normally).
- Have as many practice runs as you feel you need! You don't need to be perfect, and certainly not in one take!
- Just be yourself. We value you, your personality and perspective.

Script sample

I would like to invite you to join me for National Check-in Week.

It has never been more important to check-in on the wellbeing of our youth and to understand how they truly are and what they need. National Check-in Week brings the education community together for a week of daily, real-time, check-ins, which help give all students a voice and provide educators with the data they need to help students thrive emotionally and academically, now and throughout their lives.

(Please add your own thoughts as to why there is a need to know how our young people are in real time, why checking-in with students is important to you, and why the wellbeing of our youth is important to you and or your community).

National Check-in Week is a free event for all schools, so please register now to receive access to the check-in tool and resources, and bring focus to student wellbeing. Register today at www.nationalcheckinweek.com . It's free, easy and can help make a genuine difference in the lives of our young people.